



# Commercial *Trade-Marque+*

## Trade-Marque+ is our leading commercial vehicle product.

Its design is based on current research and pricing techniques to give you real sales versatility.

Wide ranging acceptance criteria and competitive pricing make Trade-Marque+ the ideal product for your small business clients. Targeting policyholders aged 25 to 75, driving commercial vehicles with a gross vehicle weight up to five tons for the carriage of own goods, cover can also be extended to accommodate social domestic and pleasure use for leisure purposes.

The inherent flexibility of Trade-Marque+ enables you to tailor policies to the specific needs of your clients. Such a broad scope enables you to confidently target sales across the whole spectrum of small business owners and individuals requiring small vans and pick-ups for business, hobbies and social use.

With its availability via most major software houses, Trade-Marque+ limits the number of software system downgrades and declines therefore simplifying your ability to provide effective administration for a larger proportion of your client base.

### Key features

- 12.5% commission
- Guaranteed courtesy van\*
- New replacement if the vehicle is less than one year old\*
- Unlimited cover for factory fitted music systems
- Approved repairer network
- 30 days European cover\*
- Medical expenses of up to £150 per person
- Full cycle EDI
- Full premium and underwriting guarantee

\* *Subject to terms and conditions*

For further information please contact your  
Chaucer Regional Development Manager.  
T: 01227 284700  
[www.chaucer-insurance.co.uk](http://www.chaucer-insurance.co.uk)