



11 February 2010

## **Chaucer Insurance**

### **New Head of E-commerce**

Chaucer Insurance, the UK Division of Chaucer Holdings PLC, is pleased to announce the appointment of Ken Hutchinson as the Head of E-commerce.



Based in Whitstable, Ken will be developing the electronic trading strategies for Personal and Commercial lines business by researching current and emerging technologies, and building on existing relationships with broker software suppliers.

Ken has over 20 years experience within the Insurance sector, with the last 14 years focusing on electronic trading and e-commerce environments at Groupama.

Commenting on his new appointment, Ken Hutchinson said:

“I look forward to working with my new colleagues at Chaucer, to drive our e-commerce strategy forward and developing bespoke e-commerce solutions for our broking partners”.

Chris Dixon, Head of Motor Division, Chaucer Insurance, added:

“Chaucer Insurance is delighted that Ken has joined the UK Division in Whitstable. He brings with him a wealth of experience and expertise that will help drive our e-commerce activities and product delivery solutions”.



## **Enquiries**

Maria Maxwell, Marketing Co-ordinator  
Chaucer Insurance  
T: +44 (0)1227 284772

Citigate Dewe Rogerson  
T: +44 (0) 20 7282 2837

## **About Chaucer Insurance**

Chaucer Insurance is a specialist motor insurer operating within the Lloyd's market. Dedicated to a nationwide broker network, Chaucer Insurance is focused on the UK private car and fleet market including non-standard motor, light commercial, specialist vehicles, motor trade, motorcycle, and individually designed motor schemes within its product range.

Chaucer Insurance's enviable reputation is built on firm principles of understanding and commitment to brokers' requirements and insistence on high customer service levels, product development and utilising innovative technology.

Both Chaucer Insurance (the UK Motor Division of a Lloyd's syndicate managed by Chaucer Syndicates Limited) and Chaucer Insurance Services Limited are part of Chaucer Holdings PLC, a specialist insurance group listed on the London Stock Exchange, which provides the capital and management required to undertake business at Lloyd's, the world's leading insurance and reinsurance market.

Chaucer Insurance employs approximately 300 people at its Whitstable office.

Chaucer Syndicates Limited and Chaucer Insurance Services Limited are authorised and regulated by the Financial Services Authority.

For more information on Chaucer Insurance, please visit [www.chaucer-insurance.co.uk](http://www.chaucer-insurance.co.uk)